

## Cost of Ear Molding in Our Office

The office visit is billed to the insurance company and may be applied to the patient's deductible/co-pay. There is a one time supply fee for the first visit. Our ear molding procedure is cost effective since it is billed to insurance. An alternative option that we offer is the EarWell which may cost more out of pocket.

## Benefits and Risks of Ear Molding

### Benefits:

- Non-invasive intervention
- Cost effective
- High success rates when treated early

### Risks:

- Virtually no risks to procedure besides possible irritation from adhesive used

Please contact our office to set up an appointment and for more information regarding ear molding.

Clinton Township

42645 Garfield Road, Suite 109

Clinton Township, MI 48038

Phone: (248) 571-3600

Fax: (586) 416-1712

West Bloomfield

7001 Orchard Lake Road, Suite 320C

West Bloomfield, MI 48322

Phone: (248) 571-3600

Fax: (248) 973-8560

Website: [www.mpenta.org](http://www.mpenta.org)



## Ear Molding for Ear Deformities in Newborns



Michael S. Haupert, D.O.

Prasad J. Thottam, D.O.

Lindsay A. Ruwart, FNP-C

Deena R. Kuza, NP-C

## Our Mission

Is to have early identification of newborns with congenital ear deformities. It is crucial to identify these deformities within first week of life in order to use a non-surgical intervention to correct the deformity.

We are offering ear molding in our office to correct the ears. The earlier this non-invasive intervention is applied, the higher the success rate of correcting the ear. **We recommend beginning intervention within the first week of life.** When the infant is about 6 weeks old the cartilage in the ear hardens, making it too late to use ear molding to correct the ear. While studies show there is a high success rate with this procedure, there is a low chance that the ear may retain some deformity.

## Ear Molding Process

The ear molding process typically takes 2-6 weeks to shape the ear. This process takes place in our office with molding material that is placed on the ear with adhesive. Close follow-up every week will take place until ear molding process is completed.



## Examples of Common Ear Deformities in Newborns



**Constricted ear of the helical rim known as lop ear, ear lidding, or flopping.**



**Protruding ears or prominent ears that stick out 2cm or greater.**



**Stahl's ear deformity known as Spock ear or elf ear.**